Vocational Training Council

PEAK sommelier courses in preparation for international examinations

The Institute of Professional Education And Knowledge (PEAK) of the Vocational Training Council (VTC) is proud to offer the PEAK Sommelier Certificate Courses for interested parties to get ready for international examinations such as the Certified Sommelier exams from The Court of Master Sommelier in the USA.

The design of these serial wine study programmes is based on the competency approach that leads to the PEAK Sommelier Certificates. Learners are recommended to complete the programme step by step from Apprentice level (2 days) to Qualified level (5 days), and finally to Professional level (7 days).

The Apprentice Sommelier segment is the first level of the PEAK Sommelier Certificate Courses. This 16-hour course, the first two classes of which to be offered on 14-15 August and 16-18 August respectively, incorporates the foundation wine knowledge with examination content, basic wine services and sales, food and wine matching, and wine tasting skills development. This course is suitable for anyone: who enjoys wine and wants to know more about wine; who is in wine sales and services and wants to acquire more wine knowledge; who wants to start a career in the wine field.

Tommy Lam, the first Wine MBA holder in Asia, is invited as the facilitator of the course. Mr Lam is the President of the Academy of Wine Singapore, and an academic adviser for Singapore Institute of Management (SIM) Hospitality Program. He is also an approved programme provider for Wine and Spirit Education Trust (WSET) in the UK.

An information seminar on the PEAK Sommelier Certificate Course is scheduled as follows:

| Date : | 10 July 2007 (Tuesday) |
|-----------|---|
| Time : | 7:00 p.m. |
| Venue : | 8/F., Vocational Training Council Tower, 27 Wood Road, Wan Chai, Hong |
| | Kong |
| Booking : | 2836 1205 (Miss Au) |

